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December 10, 2007 04:01 PM Eastern Time 

CalAmp Licenses Patents for Vehicle Location Technology to DriveOK

OXNARD, Calif.--(BUSINESS WIRE)--**CalAmp Corp.** (NASDAQ:CAMP), a leading provider of wireless products, today announced that it has entered into a patent license agreement with DriveOK Inc., a provider of GPS-enabled vehicle tracking solutions, for use of CalAmp's U.S. Patent Nos. 6,025,774 and 6,249,217 B1. The patents relate to a vehicle location system that enables automobile finance companies to locate and repossess vehicles serving as collateral on loans that go into default.

CalAmp acquired these patents with the acquisition of the Aircept Vehicle Tracking business from AirIQ in March 2007, and has since filed complaints in the United States Federal Court against Procon, Inc., Skywatch GPS LLC and iMETRIK Solutions Inc. for infringement.

"CalAmp is firmly committed to protecting and enforcing its intellectual property rights, and we are pleased that DriveOK chose to license our patented process technology for use in their business," stated Michael Burdick, President of CalAmp's Wireless DataCom Division. "DriveOK understood early on the value of our intellectual property position, and they can now pass on the benefit of our patented methods to their customers. This segment of the Vehicle Tracking market is lightly penetrated by the advanced technological solutions we offer, and we believe it has a significant opportunity for growth for CalAmp and licensees of our intellectual property."

"DriveOK supplies turnkey GPS vehicle tracking solutions to a wide variety of master distribution channel partners including Vehiclepath, SysLOCATE, and StealthTracking," stated Mark Wells, President and Chief Executive Officer of DriveOK Inc. "By licensing CalAmp's patented process technology, we enable the maximum sales and marketing flexibility for ourselves and our master distributors when serving the wide variety of potential auto dealers, aftermarket accessory providers, and vehicle fleet customers."

CalAmp's Aircept Vehicle Tracking business provides both equipment and monitoring services for vehicle financing companies, including 'buy-here-pay-here' dealerships that specialize in automobile financing for high credit risk individuals. According to the 2007 National Independent Automobile Dealers Association (NIADA) Used Car Report, \$75.8 billion in used car sales were financed by independent car dealers in the United States during 2006 as Grade C paper or lower, representing an annual addressable market of nearly 9 million vehicles.

About CalAmp Corp.

CalAmp is a leading provider of wireless communications products that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. CalAmp is a supplier of Direct Broadcast Satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. The Company also provides wireless data communication solutions for the telemetry and asset tracking markets, private wireless networks, public safety communications and critical infrastructure and process control applications. For additional information, please visit the Company's website at www.calamp.com.

About DriveOK Inc.

DriveOK Inc., operating under their registered trademark DriveOK, helps people and companies with the management, location, tracking and recovery of their mobile assets. Based in San Diego, the company's DriveOK GPS tracking system Vehicle Tracking Units offer unique advantages with ease-of-use/install,

functionality, and scalability not found in other commercial products. This includes the ability to manage diverse asset portfolios, receive real-time GPS tracking data from a variety of platforms and devices, and operate over a variety of networks and countries. Additional information and a live, hands-on demonstration of the GPS tracking capabilities are available at www.driveoktracking.com.

Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements, that involve known and unknown risks and uncertainties. Words such as "may", "will", "expect", "intend", "plan", "believe", "seek", "could", "estimate", "judgment", "targeting", "should", "anticipate", "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Contacts

CalAmp Corp.

Rick Vitelle, Chief Financial Officer
805-987-9000

or

Financial Relations Board:

Lasse Glassen, General Information
213-486-6546

lglassen@frbir.com

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